



## Project Assistants Newsletter

December 2008

### Tips from the Chief

#### ***Bridging the Resource Management Divide...***

There is a *Great Divide* between the Gantt Chart users of the world (the majority) and the Resource Managers of the world (the minority). Crossing this divide is a huge challenge for most organizations.

While there are many tools and technologies out there to help you meet this challenge, there is also a logical progression for successfully implementing these changes. To embark on the adventure of evolving your organizational leaders from schedule users to efficient resource managers you need a well thought out strategy, as well as a roadmap that clearly details how to execute this strategy. [Contact us](#) to learn more about how to develop and implement an effective plan that brings the value of resource management to your organization.

### Upcoming Webinar

**Topic:** Best Practices for Integrating Portfolio, Project & Knowledge Management by Leveraging the Microsoft EPM and MOSS Solutions

**Date:** January 21, 2009

**Time:** 3:00 pm EST

Project Assistants is pleased to announce registration is open for the first webinar of our 2009 Webinar Series. On January 21 at 3:00 PM EST, Project Assistants CEO Gus Cicala will address ***Best Practices for Integrating Portfolio, Project & Knowledge Management by Leveraging the Microsoft EPM and MOSS Solutions.***

Traditional project management theory defines

### Interested in Improving Your Organization's Project & Portfolio Management (PPM) Maturity Level?

#### ***Schedule a PPM Maturity Improvement Readiness Briefing Today!***

Key to success in the current economic environment is the ability to successfully adapt to change. A mature Project & Portfolio Management (PPM) infrastructure brings to the business environment the framework required by organizations to successfully make these changes stick.

Are you ready to improve this structure within your organization? Contact us to schedule a complimentary PPM Maturity Improvement Readiness Briefing today!

During this briefing, Project Assistants' expert consultants will discuss the requirements for successful PPM improvements in your organization, including:

- Project Management reporting
- Technology environment
- Resource planning methods
- PPM Governance

In the process, you'll learn how Project Assistants' time-tested methodology helps address common PPM challenges.

### Introducing our 2009 Project & Portfolio Management Webinar

successful project completion as completing a project on-time and on-budget. But first an organization needs to have a process for ensuring the selection of the right projects and then executing those projects to efficiently meet its goals according to specified standards. In this webinar, we will show how to leverage the Microsoft EPM and MOSS platforms to enable the effective combination of portfolio management, project management and knowledge management that best allows an organization to accomplish its goals. In the process, we will discuss the following:

- Key features of the Microsoft EPM and MOSS platforms that establish a firm foundation for building sound portfolio and governance strategies and effectively executing the projects that comprise the portfolio
- The use of portfolio management to plan, select, measure and control a group of projects that together support an organization's goals
- Project management techniques that enable appropriate business controls at the project execution level in order to complete the project on-time and on-budget
- Project methodology lifecycles that guide the 'how' of delivering quality in the execution of the project, to provide deliverables that meet stakeholder expectations
- Strategies and techniques to integrate Project, Portfolio and Knowledge Management

This webinar, which is offered at no cost, will last for one hour and will include time for questions and answers. Please contact us with any questions or click [HERE](#) to register. Visit our website to learn more about our 2009 Webinar Series.

## **Help Us Help You**

Through this forum we hope to provide content that brings value to Portfolio & Project Managers. To help us help you, we'd love to hear suggestions

## **Series**

In response to the success of our 2008 Webinar Series, Project Assistants is pleased to announce that registration is open for our 2009 Webinar Series. Webinars, which are offered at no cost, will last for one hour and will include time for questions and answers. Following are the webinars to be offered in 2009:

### ***Executive Track***

- Evolve or Die: How Organizations Use Project & Portfolio Management to Adapt to Change
- Making It Stick: The Project Management Adoption Challenge

### ***PPM Strategy Track***

- Which Came First – The Project or the Portfolio?

### ***PPM Technology Track***

- Best Practices for Integrating Portfolio, Project & Knowledge Management by Leveraging the Microsoft EPM & MOSS Solutions
- Enterprise Project Management: Best Practices for Optimizing Resource Management

Visit our website for more information about Project Assistants' 2009 Webinar Series.

## **Project Assistants in the News**

With an average of 20+ years each of project management and related business experience, Project Assistants' consultants are recognized experts in the field of Project & Portfolio Management. They frequently contribute to periodicals and books dealing with their areas of expertise.

On our website we maintain links to many of our consultants' published material – topics range from Microsoft Project help guides to subject matter dealing with leadership principles and portfolio management strategies. Please take a look at this material and let us know if you have any follow-up

you might have to improve this newsletter.

Please forward any content ideas and recommendations to [newsletter@projectassistants.com](mailto:newsletter@projectassistants.com).

questions.

At Project Assistants we are THE EXPERTS in Project and Portfolio Management, devoted to effectively creating, enhancing and supporting our clients' project management infrastructures – the people, processes and technology that work together to help you reach your organizational goals.

Founded in 1996, Project Assistants is headquartered in Wilmington, Delaware with international delivery capability. A leading Microsoft Gold Certified Partner and Microsoft Office Project Premier Partner, Project Assistants was recently recognized in Inc 500 as one of "America's Fastest Growing Private Companies." On average, each member of our consulting team has over 20 years of project management and related business experience. The team also includes a significant number of published authors of the best-selling Microsoft Project publications and other leading Project Management publications. For more information about Project Assistants, Inc., please go to [www.projectassistants.com](http://www.projectassistants.com) or call us at 1-800-642-9259.

