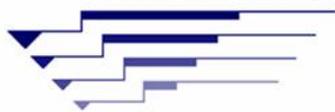


**project
assistants**



Project Assistants Newsletter

February 2011

View from the Top

The Convergence of Collaborative and Project Management Technologies

In the past it was common practice for organizations to have separate Enterprise Project Management (EPM) and Document Management solutions. However, because document management generally occurs in and around projects, this has become a catalyst in coordinating project management and document management best practices.

Budgeting, labor forecasting and scheduling are all among the key features of most project management tools. And these features have generated a lot of organizational rigor and associated best practices around on-time and on-budget project delivery. Separately, lifecycle and knowledge management methodologies have generated best practices that detail the best approaches for developing quality project deliverables. Document management systems become a repository for the inputs, outputs and processes that drive these methodologies.

So what is the benefit to your organization of facilitating the convergence of EPM and Document Management? A higher rate of projects completed on time, on budget, and to established specifications.

Contact us to learn more about this topic and how it applies to your organization.

2010 Webinar Series

Topic: Documents, Portals and Dashboards:

Offering Spotlight: Microsoft Project Server 2010

... Ready for True Enterprise Deployment!

As you know Microsoft recently released Microsoft Project Server 2010. The 4th generation release of this product clearly takes advantage of current technology advances in a way that adds significant value to a true EPM environment through the following:

- Robust data storage capabilities
- Advanced database and document management technologies
- Distribution of processes on the current computing platforms
- Universal broadband availability

While the value of a properly configured, deployed and implemented Project Server 2010 environment is significant, organizations often need help to navigate the many challenges that are inherent in this robust, yet technologically complex platform.

Project Assistants offers the technical and functional expertise you need for a successful implementation and deployment of Microsoft Project Server technology. Our innovative 3-phase process provides the structure you need for the deployment of a project management infrastructure that provides the value you demand.

Using SharePoint Technology to Bring Order to Chaos

Date: Thursday, April 7, 2011

Time: 3:00 pm EST

Project Assistants is pleased to announce that registration is now open for the first webinar of our 2011 Webinar Series. On Thursday, April 7th at 3:00 PM EST, Project Assistants' CEO Gus Cicala will address

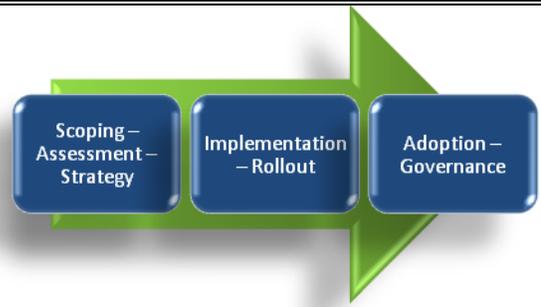
Documents, Portals and Dashboards: Using SharePoint Technology to Bring Order to Chaos.

Many forward-thinking organizations have recognized the value of the Microsoft SharePoint platform as an effective tool that unites people, processes and knowledge. Although this technology is often easily deployable, there are many obstacles to overcome when working to leverage the full potential of this solution. Key challenges include:

- Developing, deploying and monitoring the *right* solution for your organization
- Difficulty securing and establishing a control framework for the new environment, so that only the right people have access to specific information
- Lack of a centralized governance process to prevent unstructured or rampant proliferation of sites, and to ensure the technology is appropriately addressing current business requirements

In this webinar, Mr. Cicala will address the steps necessary to ensure your SharePoint solution provides the improved agility, efficiency and productivity your organization requires:

- Deployment and Strategy Planning: Building a strategy for portal organization and structure
- Installation and Configuration: The importance of accurately installing the



Please [contact us](#) to learn how your organization can leverage the true value of Microsoft Project Server technology.

Project Assistants Awarded Portals and Collaboration Competency

Project Assistants was honored last month as one of the first recipients of Microsoft's Portals and Collaboration silver competency. The new Microsoft Partner Network (MPN) accreditations came into effect on November 1, 2010. The criteria for the new program is much more rigid than before with the goal of awarding competencies only to those organizations which have demonstrated the strongest capabilities and commitment within a specific business solution area. Previously, Gold Partner status recognized an overall capability, while the MPN's new approach of awarding competencies allows us to differentiate our areas of specialization.

Project Assistants' Ongoing PPM-Focused Webinar Series

As we begin the fourth year of our very successful Webinar Series, we want to remind you that recordings of our previous webinars are available for you to download and review at your convenience. Please visit our [website](#) to access these recordings, and don't hesitate to [contact us](#) with any questions.

technology within your infrastructure

- Solution Customization: Custom application development to meet your unique business requirements
- SharePoint Integration: Enhancing the use and availability of data from diverse systems
- Training
- Dashboards: Providing compelling, up-to-the-minute project information on status, budget, to-date financial progress, and documentation

This webinar, offered at no cost, will last for one hour and will include time for questions and answers. Please [contact us](#) with any questions; you can register for this webinar by clicking [HERE](#). Visit our [website](#) for more information about our 2011 Webinar Series.

Project Assistants Opportunities

Current Project Assistants opportunities include the following:

- Microsoft Project Server Administrator - Greenbelt, MD
- Microsoft EPM/Project Server Consultant - Tampa, FL
- Interactive Marketing Project Manager - Ewing, NJ

To learn more about these and other Project Assistants opportunities please visit our website's [Careers](#) page.

Executive Track

- What Keeps a PMO Director Awake at Night: Selling the Value of PPM to your Executive Team.
- Evolve or Die: How Organizations Use PPM to Adapt to Change
- Making It Stick: The Project Management Adoption Challenge
- Executive Transformation: What Your Executive Team Needs to Know about PPM
- Resource Management: The Keystone to Successful PPM

PPM Strategy Track

- Which Came First: The Project or the Portfolio?
- Achieving Your Business Objectives: Best Practices for Integrating Portfolio Management Strategies with Project Management Excellence in Execution
- Building a Strategy for Integrating Program, Project, and Knowledge Management
- Our Project Management Maturity Assessment is Complete. What Now?

PPM Technology Track

- Best Practices for Integrating Portfolio, Project & Knowledge Management by Leveraging the Microsoft EPM & MOSS Solutions
- Enterprise Project Management: Best Practices for Optimizing Resource Management
- Rescuing Your EPM Technology Implementation
- What's New in Microsoft Project 2010: Delivering Project Success

At Project Assistants we are THE EXPERTS in Project & Portfolio Management, devoted to effectively creating, enhancing and supporting our clients' project management infrastructures – the people, processes and technology that work together to help you reach your organizational goals.

For more information about Project Assistants, Inc., please go to www.projectassistants.com or call us at 1-800-642-9259.

