



Project Assistants Newsletter

September 2010

View from the Top

Project and Portfolio Management Staffing is a Different Beast!

In this new and evolving economy, executives often feel more comfortable hiring temporary project-based help rather than hiring new permanent employees. And these executives are quickly learning that while many of their traditional "go-to" staffing companies are proficient at filling the more tactical, technical skill-based positions, the ability to source, evaluate and select capable, experienced project leadership is much more complicated.

Traditional staffing companies are often competent at providing candidates with a specific technical skill set but a proficient project manager must also possess *soft skills* that are much more difficult to evaluate. As you know, project managers must be proficient in many facets including:

- Leadership
- Communication and Interpersonal Skills
- Negotiation and Influencing Teams
- Problem Solving
- Risk Management

Finding candidates skilled in the above demands an uncommon organizational focus. Are your organization's

Offering Spotlight – Platinum Staffing Services

Traditional technical staffing firms focus on finding candidates with the right technical skill set. That's fine when your organization needs a technical resource to execute at the tactical level. The skills necessary to run a project, however, are quite different from the skills necessary to deliver a project. Project Assistants' Platinum Staffing Services provides the right approach to address this issue.



Why Select Project Assistants for your Project & Portfolio Management Staffing Requirements?

- Because our sole focus is on Project and Portfolio Management solutions, we have the knowledge and experience to attract and evaluate candidates with the right leadership skills to guide your

traditional staffing channels able to efficiently provide you with the project leadership you need?

To learn more about staffing key project leadership positions, please contact us at info@projectassistants.com.

2010 Webinar Series

Topic: *Our Project Management Assessment is Complete. What Now?*

Date: Tuesday, November 2nd

Time: 3:00 pm EST

Project Assistants is pleased to announce that registration is now open for the fourth webinar of our 2010 Webinar Series. On Tuesday, November 2nd at 3:00 PM EDT, Project Assistants' CEO Gus Cicala will address ***Our Project Management Maturity Assessment is Complete. What Now?***

There is a broad base of information available for organizations that are looking to assess their current project management maturity state, with the eventual goal of improving their track record of delivering projects.

These assessment methodologies often can provide a clear definition of what project management maturity is and how to measure your organization against these established standards. However they often come up short when it's time to close the gap between the current state and the desired future state, thereby impacting the PMOs ability to deliver projects and ultimately the organization's success.

In this webinar Mr. Cicala will discuss the practical next steps to achieving your organization's project management execution goals as he covers topics that include:

- The process of deciding where to begin: What needs to happen now and what can wait?
- *What gets measured gets managed.*

project's success.

- We don't just find the right Project Manager to lead your project. Our service approach includes access to our proven delivery methodologies, mentoring and coaching support, and planned customer interaction with our extensive community of practice that drives execution excellence.
- *In summary: Project Assistants has the **Experience – Methods – Team – Tools** to help you meet your project management goals.*

[Contact us](#) to learn more about Project Assistants' Platinum Staffing Services.

Project Assistants' Ongoing PPM-focused Webinar Series

As we continue through the third year of our very successful Webinar Series, we want to remind you that recordings of our previous webinars are available for you to download and review at your convenience. Please visit our [website](#) to access these recordings, and don't hesitate to [contact us](#) with any questions.

Executive Track

- What Keeps a PMO Director Awake at Night: Selling the Value of Project & Portfolio Management (PPM) to your Executive Team.
- Evolve or Die: How Organizations Use PPM to Adapt to Change
- Making It Stick: The Project Management Adoption Challenge
- Executive Transformation: What Your Executive Team Needs to Know about PPM
- Resource Management: The Keystone to Successful PPM

PPM Strategy Track

- Which Came First: The Project or the Portfolio?
- Achieving Your Business Objectives: Best Practices for Integrating Portfolio Management Strategies with Project Management Excellence in Execution
- Building a Strategy for Integrating Program, Project, and Knowledge Management
- Our Project Management Maturity Assessment is Complete. What Now?

PPM Technology Track

Methodology alone is not enough; a combination of methodology, governance, and solid change management processes is required.

- A suggested model for developing order from chaos.

This webinar, offered at no cost, will last for one hour and will include time for questions and answers. Please [contact us](#) with any questions; you can register for this webinar by clicking [HERE](#). Visit our [website](#) for more information about our 2010 Webinar Series.

- Best Practices for Integrating Portfolio, Project & Knowledge Management by Leveraging the Microsoft EPM & MOSS Solutions
- Enterprise Project Management: Best Practices for Optimizing Resource Management
- Rescuing Your EPM Technology Implementation
- What's New in Microsoft Project 2010: Delivering Project Success

At Project Assistants we are THE EXPERTS in Project & Portfolio Management, devoted to effectively creating, enhancing and supporting our clients' project management infrastructures – the people, processes and technology that work together to help you reach your organizational goals.

For more information about Project Assistants, Inc., please go to www.projectassistants.com or call us at 1-800-642-9259.

